

**Press Release**  
For Immediate Release

**Contact**  
Robert Falligant  
Robert Schaeleman  
925.262.9646 or 925.262.9661  
sales@bluemarbledesigns.com

## **Blue Marble Designs, LLC Launches New Wholesale Garden Products Business**

**New company will offer refreshing new designs of traditional lawn and garden accessories to retailers.**

**Discovery Bay, CA**– The economy may be in the doldrums, but two California businessmen are betting that consumers will open their wallets to purchase lawn and garden products that combine an eye for design with eco-friendly packaging and good old-fashioned value.

The driving forces behind Blue Marble Designs, LLC, Robert Falligant and Robert Schaeleman, are no strangers to the garden product industry. Together, they have more than 20 years experience and have seen many changes in the market, especially with the surge of imported products over the last decade.

“The current items offered at garden centers and other retailers are uninspired and the value just isn’t there.” says Robert Falligant. “We saw an opportunity to create bold new products that are kind to the environment as well as the bank account.”

The company is also introducing its EDIA or “Easy Does It Assembly” concept of ready-to-assemble products. “EDIA is a great savings opportunity for both the retailer and the consumer.” says Robert Schaeleman. “It allows for economy in packaging and shipping and saves display space for the retailer. Consumers benefit from the cheaper prices and environmentally friendly aspects of the products.” Falligant adds, “They’re so simple to put together. It literally takes a couple of minutes and no tools to assemble our trellises.”

Look for a variety of products from Blue Marble Designs to be introduced over the next few weeks, including a new line of garden mirrors, which have never before been offered in the US market.

Blue Marble Designs, LLC is an innovative solutions-based company that designs and sells unique garden and home décor products to the retail trade. Leveraging our global sourcing and supply chain resources, we offer creative packaging and logistics solutions to a variety of lawn and garden retailers throughout the US. For additional information about Blue Marble, please visit us at [www.bluemarbledesigns.com](http://www.bluemarbledesigns.com).

###